



Fitness Center Depends on Antimicrobial Program to Protect Young Athletes and Staff

Emerge Academy is a 25,000 square foot gymnastics facility in Des Moines, Iowa that offers a wide variety of children's classes, Ninja Warrior training for youth and adults, adult boot camps and personalized, sport-specific training programs for athletes competing in any sport. With 30 employees, 5-6 classes each day and individual coaching, the gym sees a steady stream of staff, trainees, and parents walk through their doors every day.

CHALLENGE

An elite level athlete and one of the top gymnasts in the U.S. when he retired, EmERGE Academy founder and owner Spencer Johnson had spent years and countless hours in gyms across the country.

He knew just how challenging it could be to keep fitness facilities disinfected and how easily surfaces could become exposed to bacteria, fungus and more.

When he founded EmERGE Academy in 2018, he wanted a solution that would help protect his most important assets, his customers, and staff.

SOLUTION

When Johnson learned about the MicrobX™ antimicrobial touchpoint program from Science-Proven Microbial Control®, he says he knew he 'just had to have it'. The very nature of Ninja and gymnastics training means all the equipment is constantly being touched over and over and over.

MicrobX™

Disinfecting each piece of equipment every time after someone touched it, was simply not realistic financially, or operationally. Johnson was impressed that MicrobX provided long term surface protection after just one application.

RESULTS

"It's been monumental for us", says Johnson. "Our results in the gym speak for themselves."

Parents and customers frequently compliment staff on the cleanliness of the facility and are appreciative that EmERGE is going the extra mile to protect their kids. Johnson says his staff love the program and the peace of mind it gives them and have been very comfortable coming to work.



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